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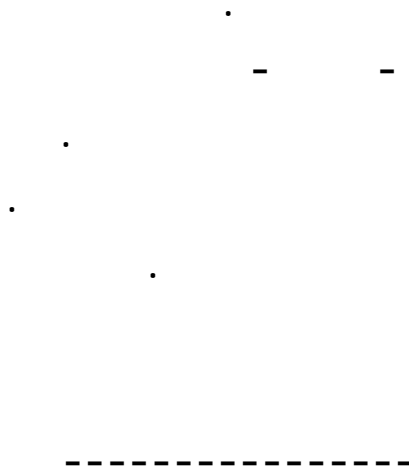
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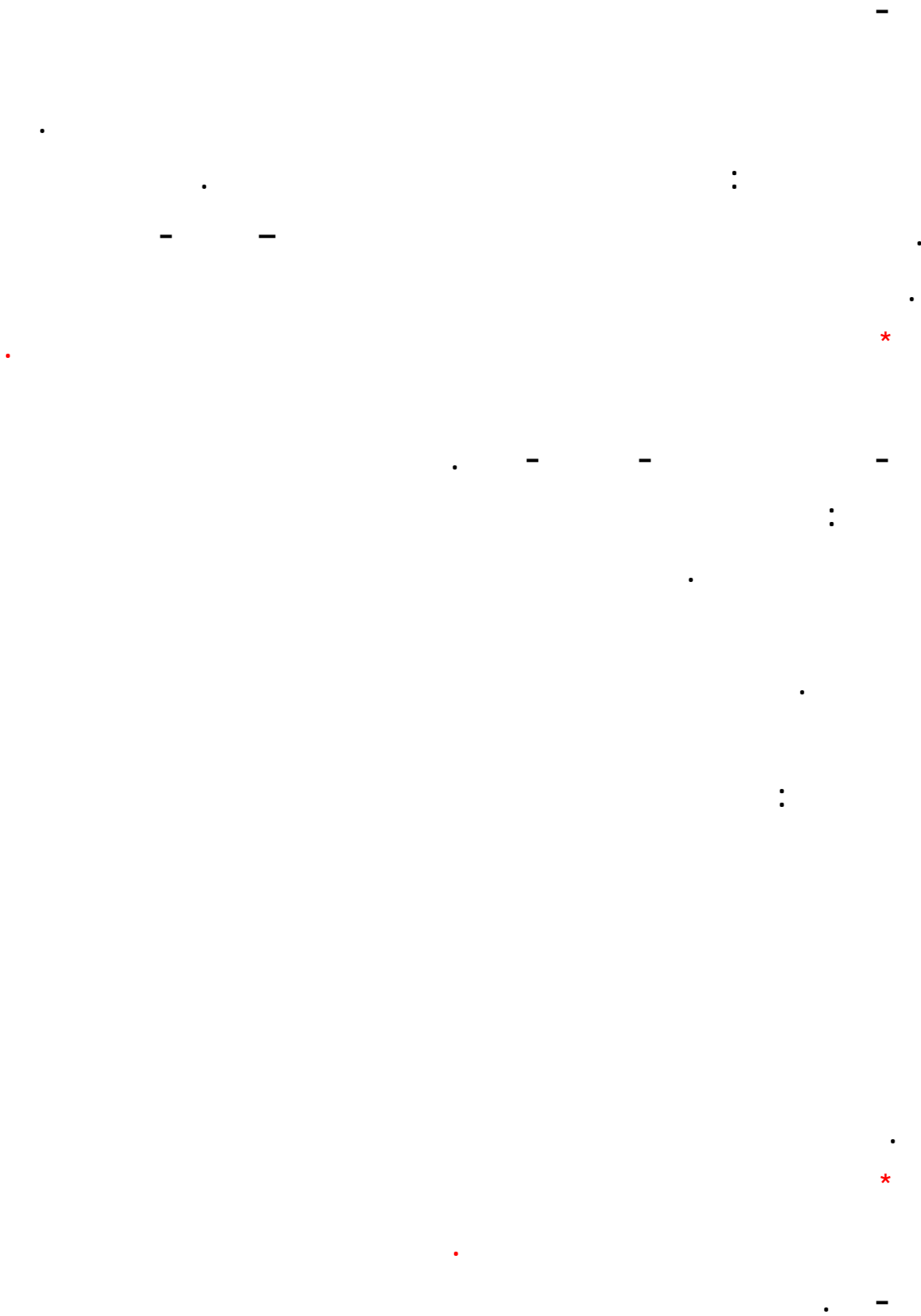
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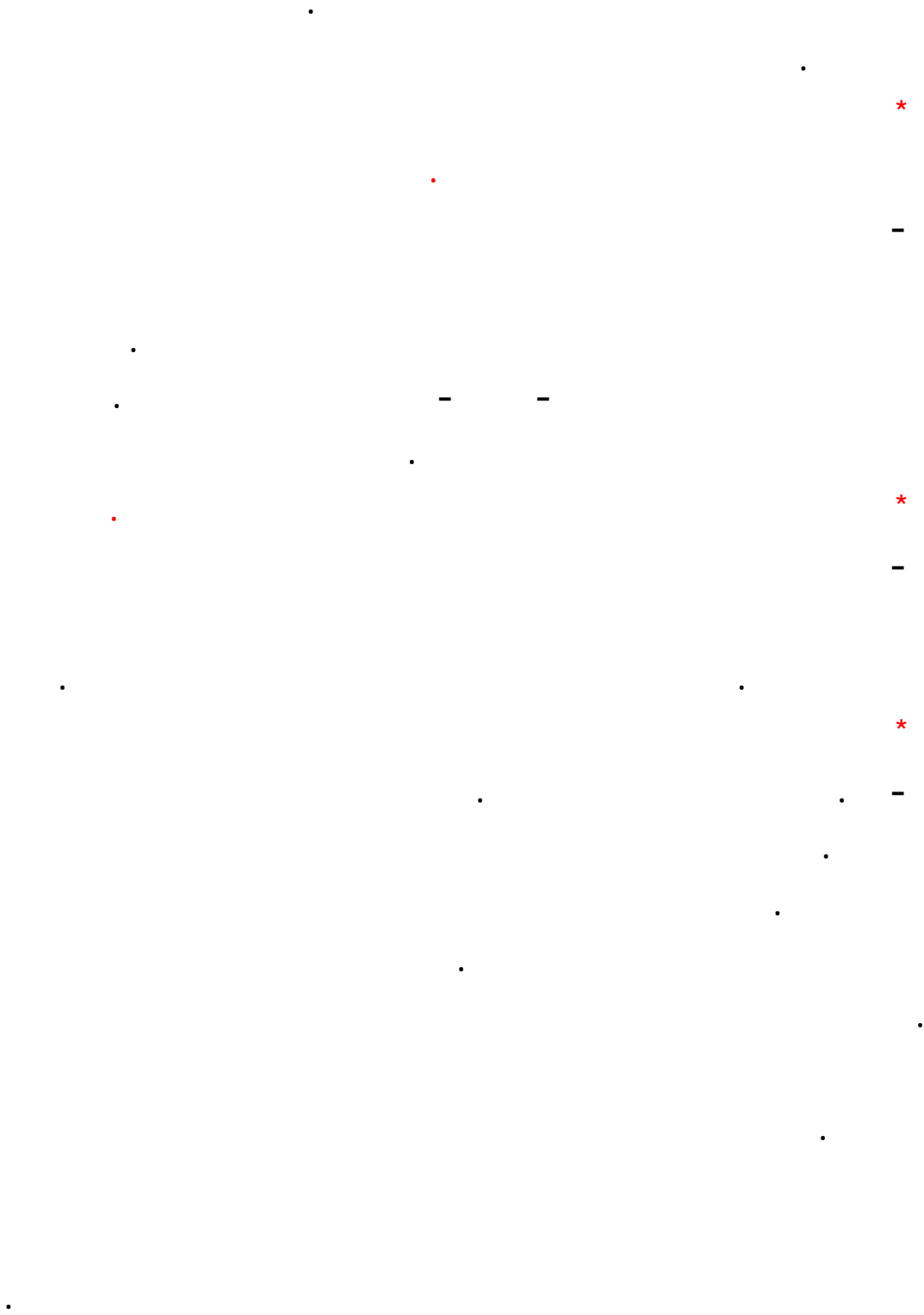
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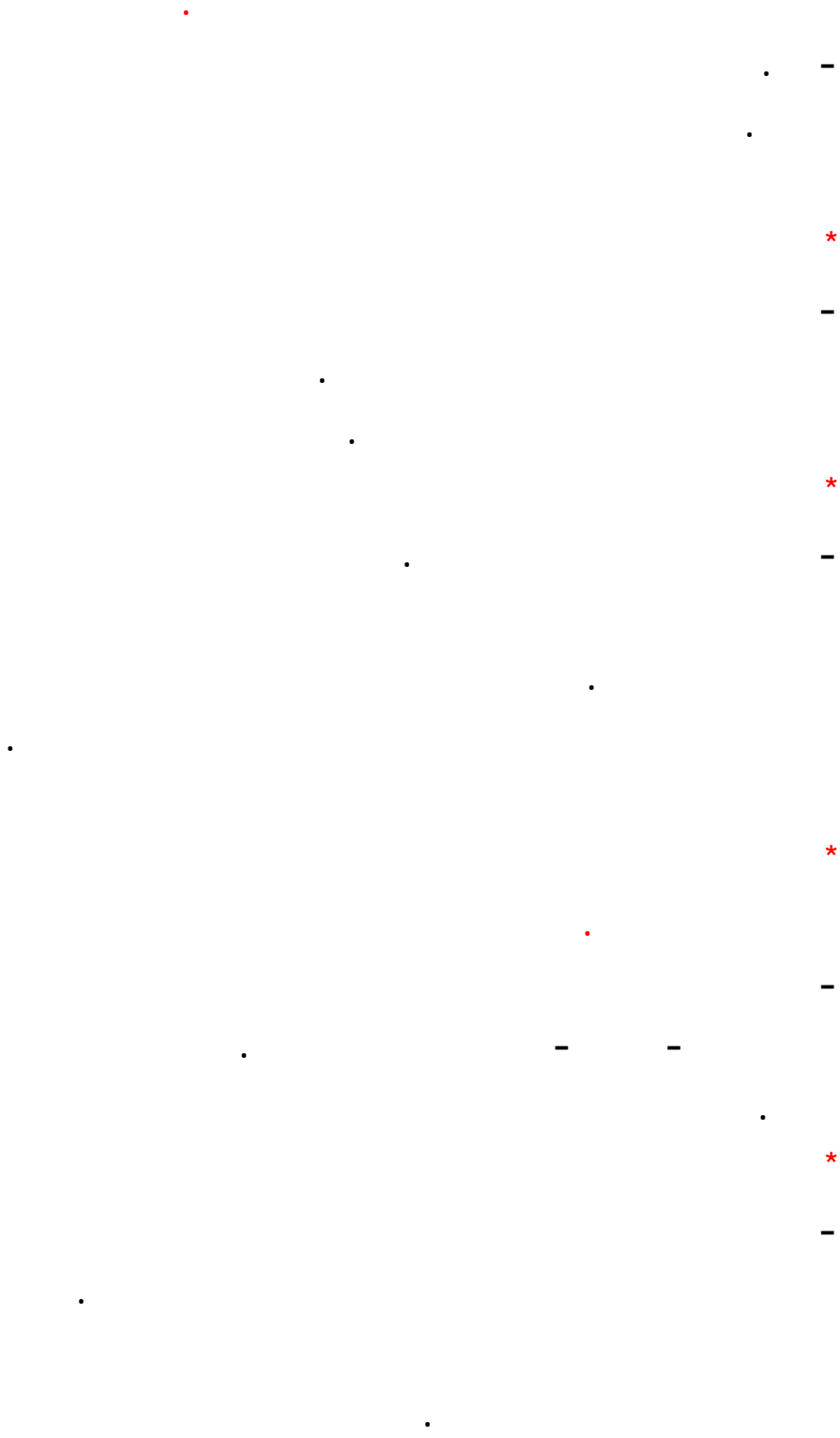
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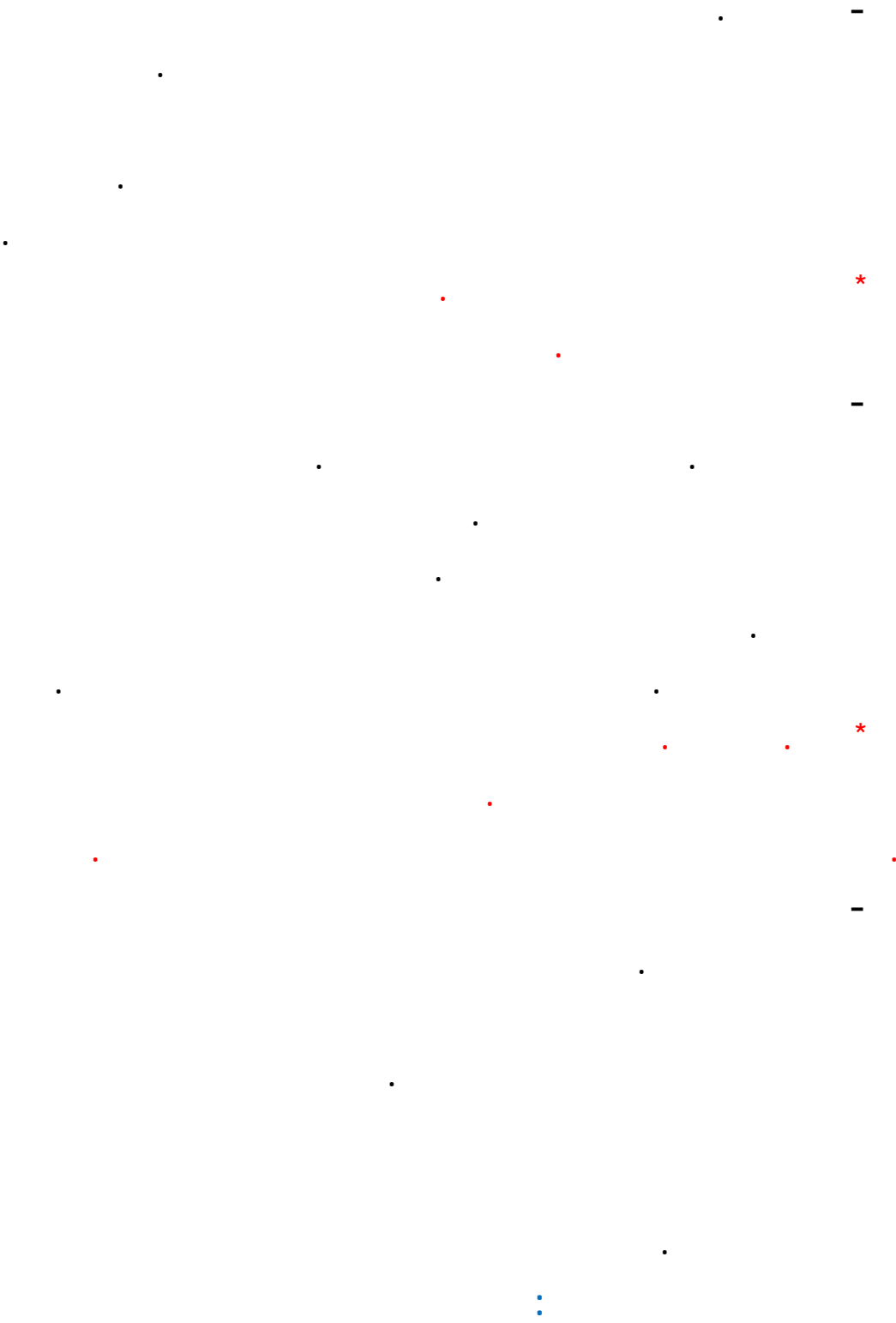
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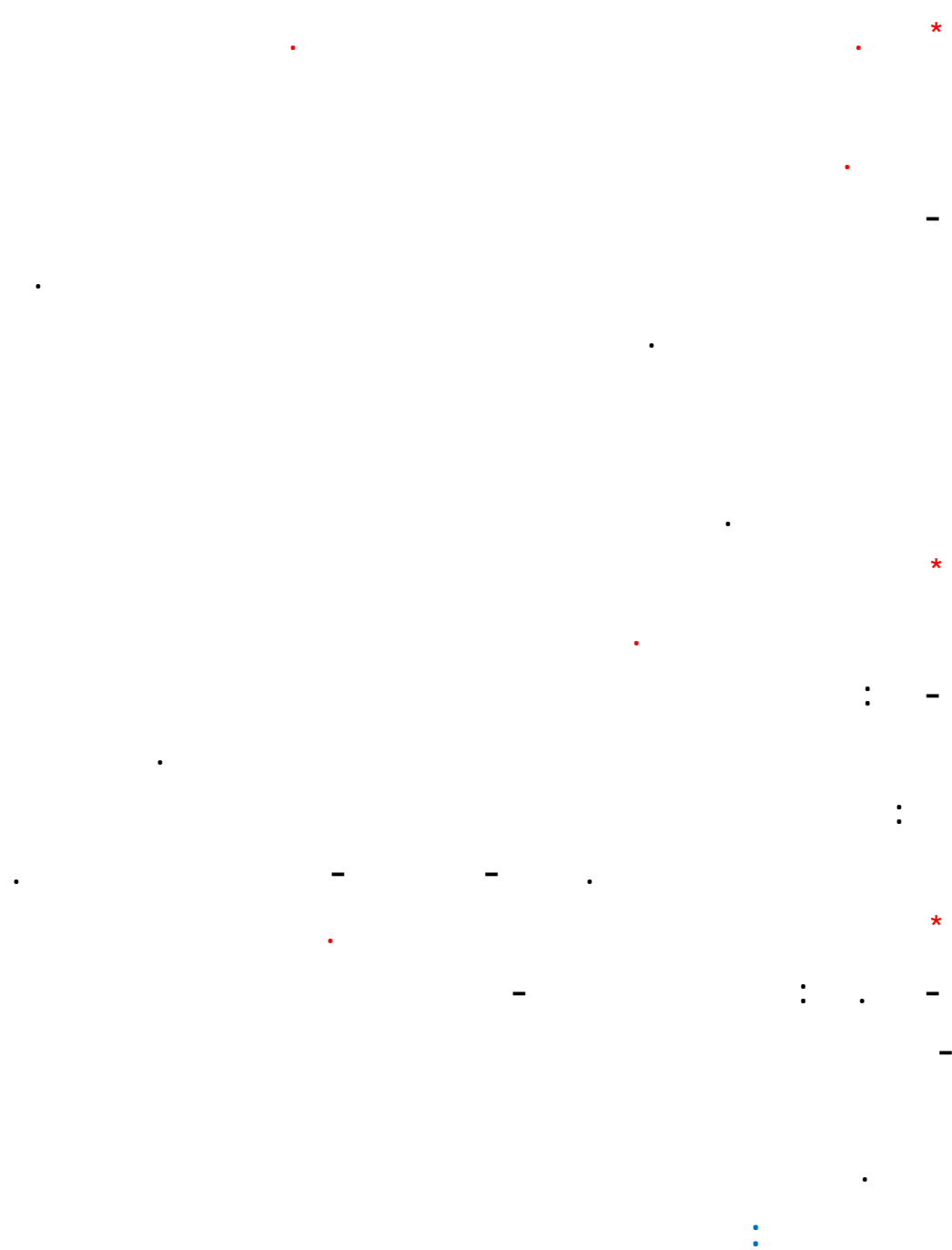
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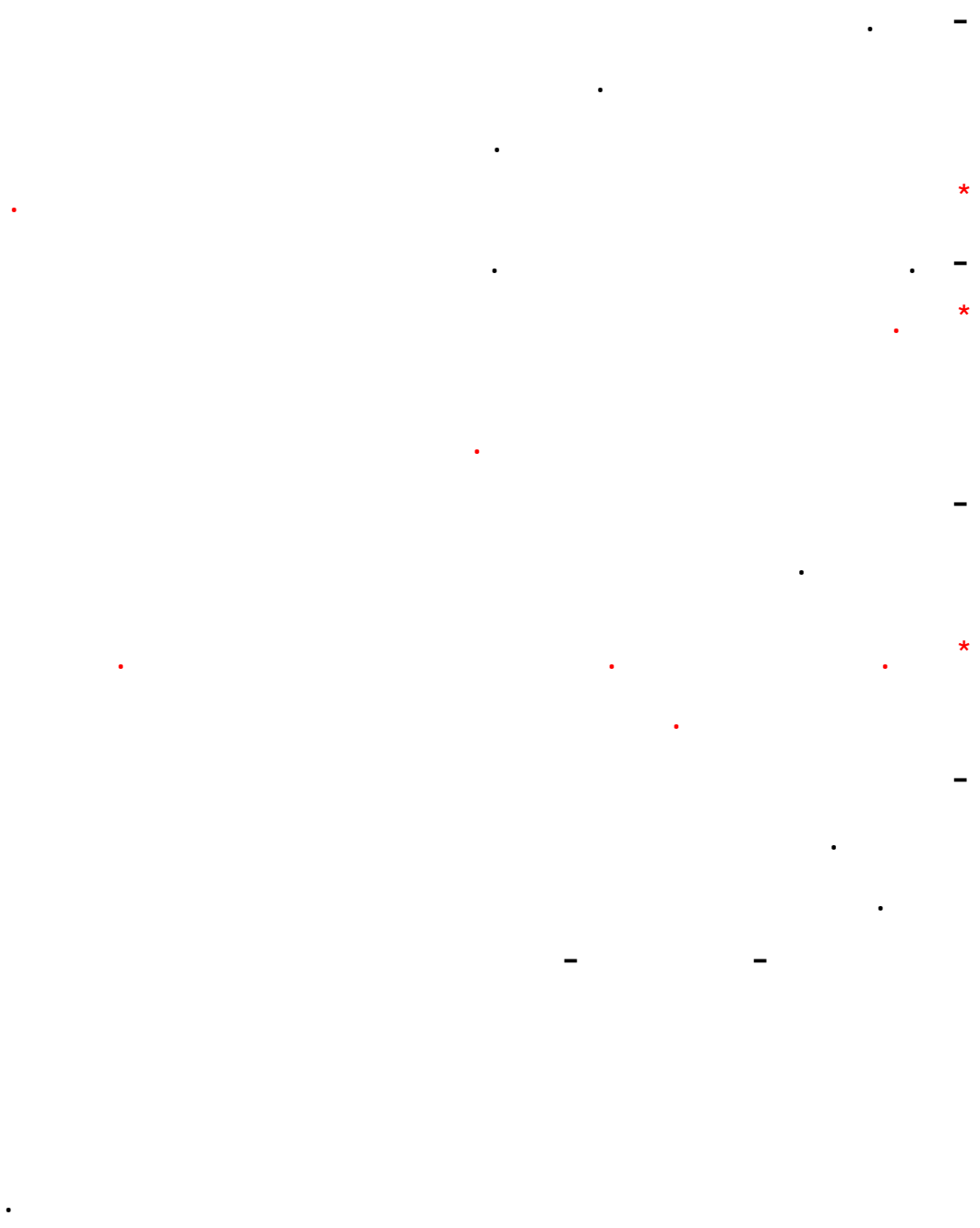
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on media campaigns that focus fund States government must "The United key_very low Muslim public opinion against the jihadis, but in a turning the In particular, the U.S. must harness the power of indirect manner and killed broadcasting images of jihadi attacks that have , "Effect Shayma" .children Muslim

direct of the foregoing points highlighting the deleterious effects of In light the_behind action in the region, it is essential that the U.S. operate .U.S scenes. Thus, media campaigns like those mentioned above must be carefully information strategies managed by professionals using some of the same, excellent and organizations that the U.S. employed so effectively in the Cold War". [Stealing Al-Qa'ida's Playbook, Combating Terrorism Center, United States Military Academy, P: 18 &19].

"Governments combating Jihadism should support messages and messengers that will resonate with the various constituencies we have identified. Since Western governments lack credibility in the Muslim world, they should do this indirectly. In particular, governments should convince influential Islamist and Salafi leaders to renounce Jihadi thinking and tactics since they are best positioned to damage the credibility of Jihadis and prevent their constituencies from joining the movement. [MILITANT IDEOLOGY ATLAS- EXECUTIVE REPORT, Combating Terrorism Center, United States Military Academy, P: 7].



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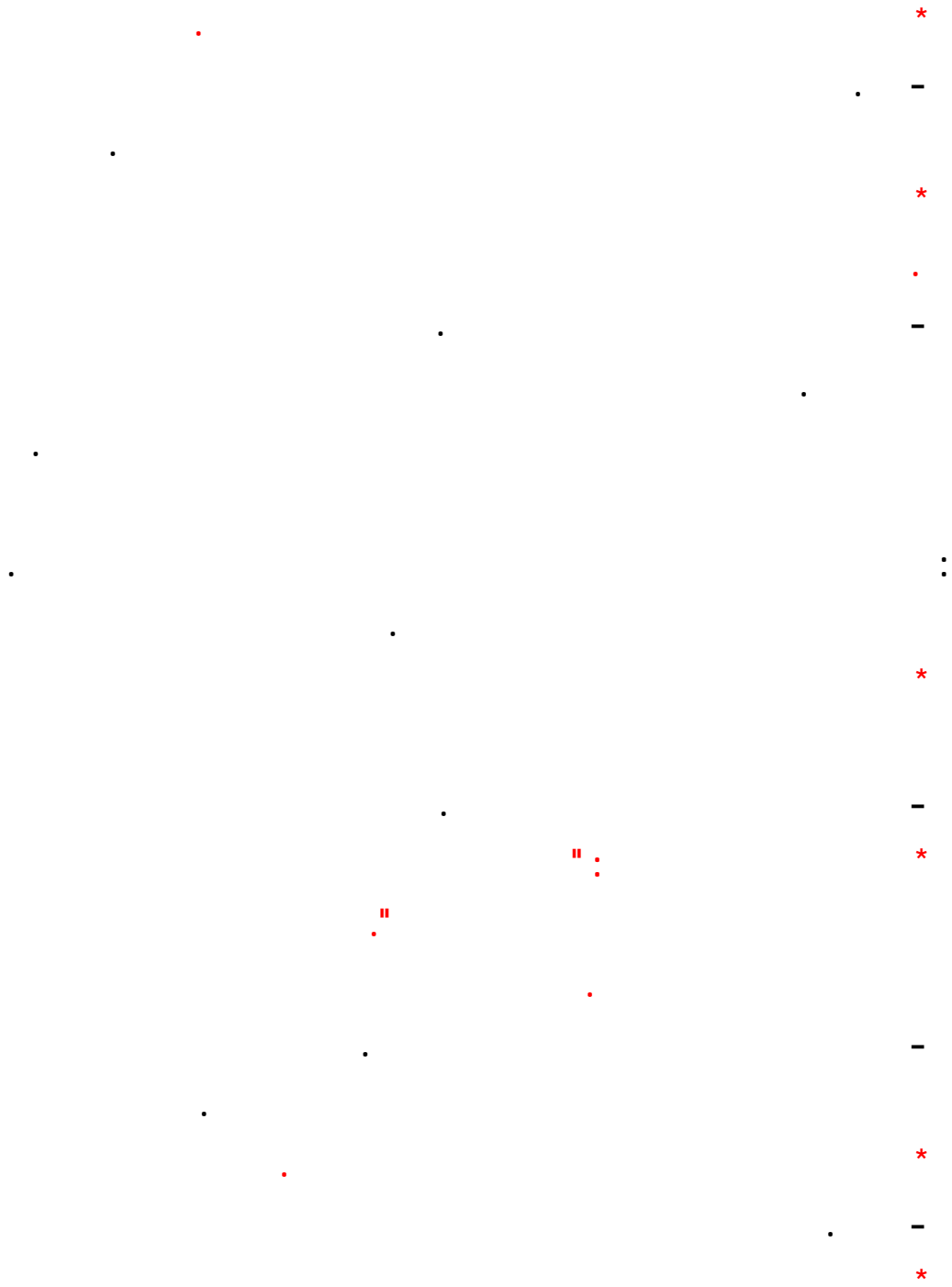
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